



I DON'T

- Recruit students
- Place students
- Replace the school division
- Replace the homestay

I DO

- Check in
- Visit
- Listen
- Mentor
- Support
- Communicate
- Show up

THE MISSION

Students need a voice. Parents need a voice. Agencies need a voice.
Programs need a voice. I provide that voice.

I want to be that voice.

Grandpa on the Ground™ provides boots-on-the-ground support for international students already placed through your agency. I don't book students; you do. The school division handles arrival and airport logistics. I serve the students during their stay — whether it's one month, two months, four months, one semester or a full year.



Grandpaontheground.com



Grandpaontheground@gmail.com

Available when students and agencies need support, with emergency situations receiving priority response.

MEET COWBOY DAVE

A Real-Life Example

A Spanish agency once asked Dave to accompany a student back to Spain when the student needed to leave the program. Dave made the trip and provided the personal support the situation required.



Dave & Laura – “Miss Laura”

DAVE'S BACKGROUND

FULL-TIME with Grandpa on the Ground™

- Auctioneer since 1980
- Sales professional since 1976
- Former rodeo cowboy (calf roping & bulldogging)
- Retired guide and outfitter
- Homestay parent to 10 international students over the last 3 years
- Experienced with international student transportation and chaperoning

TWO PEOPLE. ONE PURPOSE.

Dave brings the Grandpa — experience, mentorship, listening and being there. Laura brings the Miss Laura / Grandma — warmth, female support, education and nurturing.

OUR COMMITMENT

- ✓ I will answer.
- ✓ I will respond.
- ✓ I will show up.
- ✓ I will listen.
- ✓ I will support.
- ✓ I will care.

Our goal is simple: help students feel cared for, supported and like they have someone local who genuinely cares.

MEET LAURA – “MISS LAURA”

- Dave's wife of 32 years; Southern Alberta native
- Recreation degree; 12 years working in/managing YMCA
- 20+ years as an Educational Assistant (EA) at Coalhurst High School
- Homestay mom for three years
- Female chaperone for international program on overnight airport departure trips
- Two full-time jobs: Educational Assistant + homestay mom
- Grandpa on the Ground support as needed only
- Warm, kind-hearted, easy-going, fun and naturally supportive

BRIDGING THE GAP

between two countries!

TIME SAVER • PROBLEM SOLVER • BOOTS ON THE GROUND



SERVICE AREA

Local first: Lethbridge, Southern Alberta, Medicine Hat, SE British Columbia.

Later expansion: Calgary / Red Deer south.



OUR SERVICES

- School visits
- Homestay visits
- Student check-ins
- Mentorship / Being Grandpa
- Agency communication
- Check homestay fit / “copacetic”
- Student advocacy + homestay advocacy



Cowboy Dave's Marketing Solutions

✉ Grandpaontheground@gmail.com

🌐 Grandpaontheground.com

*Serving Lethbridge, Southern Alberta
and surrounding communities.*